

Author Q & A

A Conversation with Rick Elkin

Book: *Turn Right at Lost: Recalculating America*

What genre do you write?

Political Opinion, community awareness and social engagement. I am not a politician, community activist or partisan. I am a citizen who is concerned for my kids and my country. I am driven by what I sense is widespread apathy.

What is your first book about?

It documents my personal journey from youthful idealism to a current state of acute concern for the future of the country and the home of our children. It explores the epidemic of narcissism and apathy so endemic to the Millennial generation, and suggests ways citizens can recalculate the future of our Grand Experiment in Representative Democracy.

Did any of your inspiration for this book originate in your real life experiences?

Yes. I have always been opinionated, but I became serious about my politics and community when the World Trade Centers fell. I believe the whole world shifted on it's axis that day, and that America has been slow to recognize how much impact it had on our collective psyche, on our position of leadership in the world, and on the future -- if we don't wake up.

Why should readers take the time to read it?

Many people, who previously spent little or no time paying attention to national and international news, or even local news because they found it exploitive and negative, have suddenly taken a keen interest because of the recent events involving mass murders, Jihadi terrorism, and the continuing unrest of inner city minorities. Beyond reevaluating the reasons and motives, and the sometimes counterintuitive responses by political leaders, *Turn Right At Lost* offers some insight into why we can't get past these decades old community conflicts.

I am particularly concerned about our public and private education system being manipulated and used to undermine our youth and their sense of patriotism.

I challenge readers to recalculate their values, renew their vows to support and love America, and to defend the basic foundations our republic was built upon.

In your book, you quote Jeb Bush calling Donald Trump a jerk, then you go on to make a case for the possibility that it may be time to have a jerk in the White House. Why do believe the American voter is ready to put a candidate, willing to use unkind, often vulgar, words to attack an opponent, at the helm of our country?

It feels like our esteemed, mainstream leaders are getting lead around by the nose by every whacked out special interest group on the planet. I use the analogy in the book that we have had leaders acting like helicopter parents. They want to be our friends, for us to be happy and successful, but are reluctant to tell us hard truths and make us face some harsh realities.

Maybe it is going to take someone who is a lot less politically correct, a whole lot less passive, less considerate, and far less willing to look for consensus. Someone less conciliatory and much more focused on putting America back on top, unlike the current regime that seems dedicated to knocking it off the pedestal of world leadership.

Someone who is assertive, pushy and arrogant, strident and positive. An ugly American. And as counterintuitive as a TV reality star, and bellicose and self involved as Trump appears, he has identified two core issues--- rampant illegal immigration and insufferable political correctness as the driving forces behind his insurgent campaign. Neither of which have been on the radar of any establishment politicians.

Do you plan to be available for book signings and readings?

I do. I am totally dedicated to my emotional and psychological belief that American leadership is vital to the stability of our planet. That beyond passing on the values of freedom and justice for all to our kids, it is an obligation for all of us, the luckiest people in the world to have been born in America, to pay it forward to preserve and broadcast our precious American way of life to all human beings. I live in San Diego, and will be doing a full schedule of public appearances throughout the area, and if it warrants, beyond!

Find Rick Elkin online at:

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